

Art Specifications



Spread
Height: 11.375"
Width: 18.375"
Full Bleed



Full Page
Height: 10"
Width: 8"
Bleed Option Available



Back Cover
Height: 9"
Width: 9.375"
Full Bleed



Profile Page
Height: 10"
Width: 8"
Bleed Option Available
Editorial 250-350 Words



1/2 Horizontal
Height: 4.75"
Width: 8"
Bleed Option Not Available



1/2 Vertical
Height: 10"
Width: 3.75"
Bleed Option Not Available



2/3 Vertical
Height: 10"
Width: 5"
Bleed Option Not Available



2/3 Horizontal
Height: 8"
Width: 8"
Bleed Option Not Available



1/4 Vertical
Height: 4.75"
Width: 3.875"
Bleed Option Not Available



1/3 Vertical
Height: 6.25"
Width: 3.75"
Bleed Option Not Available



1/3 Strip
Height: 10"
Width: 2.5"
Bleed Option Not Available



1/3 Box
Height: 5"
Width: 4.75"
Bleed Option Not Available



1/6 Box
Height: 3.25"
Width: 3.75"
Bleed Option Not Available



1/6 Horizontal
Height: 5"
Width: 2.375"
Bleed Option Not Available



1/8 Horizontal
Height: 3.875"
Width: 2.25"
Bleed Option Not Available

All non-bleed ads require a 0.5 pt. black border. Provided Camera Ready ads must have a .1875" bleed for bleed ads.

Photography

- All digital images must be at least 300 DPI at 100% scale.
- All digital images must be one of the following file formats: TIFF, PDF, JPEG, EPS, PHOTOSHOP
- Note: Images from the Internet cannot be used due to low resolution.

Company Logo

- Logos must be one of the following file formats: AI (Adobe Illustrator), PDF, EPS, or a high-resolution image file.

Content

- Copy should be brief and to the point. This will help keep your ad organized and easy to look at.